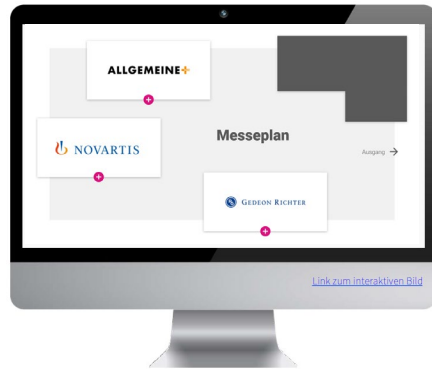


Virtual exhibition stand on www.universimed.com



Information

- ▶ A maximum of 4 exhibitors in an exhibition hall.

Content, provided by the customer

- ▶ Video
- ▶ Presentation
- ▶ Designed roll-up
- ▶ Product folder
- ▶ Logo (front desk and back panel)

Delivery and technical questions

- ▶ Technical queries and files delivery: digital@universimed.com
- ▶ Please be mindful of any internal approval processes.

Disclaimer

- ▶ We reserve the right to reject campaigns.

Technical specifications

1 video	1 presentation	Roll-up: 1 st left, 2 nd right	Product folder instead of 2 nd roll-up	2 logos
<p>Aspect ratio 16:9 .MP4 max. 600 MB</p> <p>HD (720 p) oder FullHD (1080 p)</p> <p>Please, compress videos</p>	<p>PPTs or PDFs are not allowed. Please send single .PNG, JPG oder .TIFF files</p> <p>450 x 238 px max. 20 MB</p>	<p>.PNG, JPG oder .TIFF (without fiducial marker or crop marks)</p> <p>1st roll-up left: 264 x 915 px 2nd roll-up right: 263 x 683 px max. 20 MB</p> <p>+ link (to PDF, Website)</p>	<p>PPTs or PDFs are not allowed. Please send single .PNG, JPG oder .TIFF files</p> <ul style="list-style-type: none"> ▪ 3 product folders available ▪ 250 x 175 px ▪ max. 20 MB <p>+ link (to PDF, Website)</p>	<p>Back panel logo: 443 x 494 px</p> <p>Front desk logo: 240 x 295 px</p> <p>Please send single .PNG, JPG oder .TIFF files</p>
Delivery: at least 15 working days before campaign start				

